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For Immediate Release

GEF Seniors Housing raises more than \$105,000 at its Building for Life Breakfast Fundraiser

Edmonton... GEF Seniors Housing held its annual **Building for Life Breakfast Fundraiser on April 21, 2016, at the Mayfield Dinner Theatre in Edmonton, Alberta.** More than 300 business partners, contractors, community partners, public officials, and members of GEF's staff attended the event hosted by **CTV's Daryl McIntyre.** The proceeds raised during the breakfast fundraiser go to GEF's Building for Life Fund, which helps the organization construct new affordable seniors housing buildings in Alberta's capital city.

The project that the Building for Life Fund is currently supporting is **Sakaw Terrace**, GEF's most ambitious building project to date. The **\$42 Million** project is slated to break ground late summer 2016, with a completion date aimed in 2018.

In addition to McIntyre's hosting, speakers at the event included GEF's Director of Facility Management Doug Kitlar, GEF's CEO Raymond Swonek, **MLA for Edmonton – Centre David Shepherd**, and the **Minister of Seniors and Housing Lori Sigurdson.** Each of the speakers touched on the growing need for affordable seniors housing in Edmonton and how supporting groups like GEF Seniors Housing can help ensure that no senior has to worry about where they're going to live.

Other dignitaries present at the event include **Minister of Indigenous Relations Richard Feehan, MLA for Edmonton – Decore Chris Nielsen, MLA for Edmonton – Meadowlark Jon Carson,** and **Ward 1 City Councillor Andrew Knack.**

Sponsorship funds and donations raised during the event are still being counted but have already surpassed **\$105,000** for total contributions before expenses.

GEF collects donations year round for its Building for Life Fund. To contribute to Edmonton's affordable seniors housing, or for more information on how you can help today, visit gef.org or contact GEF directly at communications@gef.org or by phone at 780-482-6561.

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