Over the past year, GEF Seniors Housing has seen a lot of successes in our mission to provide friendly, affordable, and secure housing for seniors across Edmonton. This Annual Report goes through all of our major successes from 2015, but there are a few areas that deserve to be highlighted.

For the seventh year, GEF Seniors Housing was placed on the list of the Best Small and Medium Employers in Canada, which was published in Canadian Business magazine. This year, we were placed in the Platinum category, listing us in the top 28 business in all of Canada. We want to thank Aon for their hard work every year surveying companies across Canada and compiling the list to share with everyone. We also want to thank Canadian Business magazine for publishing this list every year and helping more businesses across Canada learn better practices from the best.

We opened Ottewell Terrace, our second affordable apartment project. New residents were excited to move into their new homes this past June. We held a celebration for its opening on September 30, which was attended by MLA Marlin Schmidt and City Councillor Ben Henderson. We want to thank everyone for their hard work and patience during this project and to everyone who attended our grand opening, making it an event that won’t be soon forgotten.

Ottewell Terrace’s opening brought with it another first for GEF Seniors Housing. Primrose Place Daycare is the first community based organization that we have partnered with in one of our housing projects and is now housed right on Ottewell Terrace’s first floor. We consulted directly with the Ottewell community to see what was missing in the neighbourhood and took action to ensure we continued to contribute more to our communities by providing Primrose with a permanent home. This year was also one of the most generous years from our community.

Between the Building for Life Breakfast fundraiser, the Building for Life Raffle, and our casino event, more than $194,000 was raised and is being directly reinvested back into affordable seniors housing in Edmonton through our new Sakaw Terrace housing project, which is expected to open in 2018.

On the topic of Sakaw, 2015 saw GEF Seniors Housing securing funding for the project and consulting with the greater Mill Woods community to ensure that our moving into the neighbourhood is going to be a positive experience. The $42.7 Million project will feature 158 units of apartment and lodge units for seniors in the Mill Woods community. We’re looking forward to the construction getting underway in 2016.

These are some impressive accomplishments, but years of working in the seniors housing industry has shown that no great accomplishment is achieved in a bubble. All of this was achieved through our more than 400 staff across Edmonton working at our 41 different sites, our 3,400 tenants and residents, our partners in the community, and our supporters at all levels of government. Thank you everyone for your continued support and hard work that makes GEF Seniors Housing proud to be the largest supplier of affordable seniors housing in Edmonton.

We have another year ahead of us with more to achieve. Let’s make 2016 a year where, we can achieve so much more in helping seniors all across Edmonton find homes that are friendly, affordable, and secure.
The next closest bus stop was three and a half blocks away,” Mary explains. “For those of us with walkers, that’s too far, especially if we’re carrying groceries home.”

Knowing that the City was working with incorrect information (Mary herself uses the bus almost every day), Mary and Shirley quickly got to work writing letters petitioning the City to reconsider its decision. But Mary and Shirley weren’t the only ones writing letters. Their family and many of the other residents of Gateway Manor quickly followed Mary and Shirley’s lead writing letters of their own.

“The bus stop gives us an extra sense of independence where we live,” Mary says. “That’s important for all of us here.”

The letter writing campaign quickly caught the attention of Minister of Seniors Sarah Hoffman, who explained that this issue was outside of her jurisdiction, and raised concern with City Councillor Ben Henderson. Mary and Shirley’s campaign even caught some media attention, with segments about them being featured on CBC and CTV.

A town hall style meeting was held in Gateway Manor, where Councillor Henderson and other City officials heard directly from the residents why this bus stop was important. Shortly after the meeting, a review of the information that led to the bus stop being revoked took place and it was determined that an error was made. The decision was made to reinstate the bus stop, only now it sits next to Gateway Manor rather than in front.

Because of the leadership role that Mary and Shirley took, the residents at Gateway Manor only went fewer than 20 days without a bus stop.

“I wasn’t confident we were going to get it back,” Shirley says with a laugh.

Mary on the other hand, was more confident. “There were enough people upset that the City had to do something,” she says.

Mary and Shirley’s mission to make sure their neighbours and their community have accessible transportation options hasn’t ended yet. Their petition is continuing to increase the number of hours the bus that stops next to Gateway Manor runs and work is even beginning to possibly include a bus shelter for the stop.

“You can never say we’re bored,” Mary says with a laugh. “And this is what our community is like. We do what we can to look out for each other.”
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GEF Senior Management
Raymond Swonek | Chief Executive Officer
Nancy Simmonds | Director of Operations
Tracy MacLeod | Director of Human Resources
Doug Kitlar | Director of Facility Management
Arlene Mazoleski | Controller

GEF Board of Directors
Gary Gordon | Chair
Karen Lynch | Vice Chair
Bernie Bolton
Dr. Catherine Cheng
Balvant Gandhi
Jack Little
Nomagugu Moyo
Jim Murphy, Q.C.
Vivian Zhao
Quality of Life Research Project
Throughout 2015, GEF worked directly with Research on Aging Policies and Practice (RAPP) on the Quality of Life of Older Adults Residing in GEF Housing report, which was finalized on August 31, 2015. RAPP, which is based out of the University of Alberta’s Department of Human Ecology, surveyed 31 apartment tenants and 17 lodge residents from Montgomery Place, Kiwanis Place, Pleasantview Place, Rosslyn Place, Cathedral Close, and Londonderry Village. The survey itself saw RAPP researchers working directly with GEF’s residents and tenants by having them place specific aspects around quality of life into orders of priorities for themselves. Researchers also discussed with residents and tenants, one on one, about aspects of living in a GEF managed property, what they enjoy most, and how they would like to see GEF’s programs and services change and improve, to meet their unique needs.

Based on RAPP’s final report, GEF Director of Operations Nancy Simmonds completed an executive summary that included a section on how the Quality of Life of Older Adults Residing in GEF Housing report will inform future GEF strategic plans. The insights presented in RAPP’s report will greatly help GEF in improving its programs and services offered to its residents and tenants, ensuring that GEF can be more than a property management organization in Edmonton and continue providing top quality of life housing for seniors.

Student Work with Residents
GEF partnered with multiple student groups over 2015 to give them professional experience working with Edmonton seniors and to provide tenants and residents new programs that were unavailable previously. These students include disciplines in Community Service Learning, Dental Hygiene, Social Work, Massage Therapy, and Human Ecology. The students from varying schools such as MacEwan University, the University of Alberta, and Makami College, worked directly with seniors assisting the Recreational Coordinators on activities and developing their own programming for GEF’s seniors.

Four students from the University of Alberta’s Department of Human Ecology developed the Community Cooking Program as part of their Program Planning and Evaluation course. The students worked with tenants at Montgomery Place over the course of their research. The dental hygiene students made presentations to seniors at Queen Alexandra Place and Strathcona Place on dental hygiene practices specifically targeted at seniors oral health issues.

A second year student from the Social Work program at MacEwan University worked in GEF’s Central Services compiling evidence to support GEF’s already identified need for outreach programs in GEF’s housing programs.

Alberta Health Services Partnership
GEF began a partnership with Alberta Health Services (AHS) on its Emergency Medical Service Urgent Response Team (EMS URT). The EMS URT acts as an alternative to 911 calls for residents who request them. Site Management will be able to assess the resident’s request for a 911 call and determine whether action from the EMS URT would be more appropriate as an effort to reduce unnecessary hospital transports, reduce hospital and emergency room wait times, and provide on-site diagnosis and treatments. Virginia Park acted as a pilot program for EMS URT beginning in May 2015 with the hopes of expanding this service to all other GEF lodges.
Pharmacare Partnership
In March 2015, GEF re-launched its partnership with Pharmacare at Kiwanis Place. The re-launch included Pharmacare setting up a small tuck shop in Kiwanis Place, providing a retail space for small toiletries, basic pharmacy, and a few small snacks and gifts. As part of the tuck shop re-launching, Pharmacare gave residents at Kiwanis Place a five dollar voucher to the tuck shop and opened its first ever ice-cream parlour in Kiwanis Place’s tuck shop. The ice cream parlour coincides with monthly health talks provided by Pharmacare. Each talk focuses on different issues, such as the kidney disease talk which saw 55 residents attend (the most attendees at any of the talks this year).

Transition Coordinators
A new relationship was formed by members of GEF site management and the Director of Operations to make presentations to Community and Hospital Transition Coordinators to try and better explain GEF’s role in senior’s housing and what services are provided in GEF housing. A list of “myths and misconceptions” was provided to GEF by the Transition Coordinators which was then used to build a presentation to ensure the best possible clarity of information was given to them from GEF’s perspective.

The major blockade has been health care professionals misunderstanding the level of care and lack of health staff available at our lodges when transitioning a patient from hospital. GEF was able to clarify this decision making process from our sites is based on balancing the range of care needed across all the residents similar to the way they manager their hospital beds. The meetings were successful in ensuring that both the transition coordinators and GEF understand each other better and help build a better relationship between both groups.

Tenant and Resident Satisfaction Survey
More than 1,100 residents (one third of GEF’s total units) were given surveys rating their satisfaction living in a GEF managed facility. The residents who were given the survey live in the Virginia Park, Queen Alexandra Place, and Montgomery Place portfolios (12 different buildings total). With the assistance of Central Service’s Summer Research Student, the information gathered from the 629 residents who responded (56 per cent response rate) was compiled and analyzed over summer 2015, with results being published in September 2015.

The survey results have already begun directing GEF Seniors Housing activities. Though both the lodge residents and the apartment tenants gave an overall 83 per cent satisfaction rating for GEF Seniors Housing’s accommodations, services, and programs, and in each specific area (from cleanliness to building and neighbourhood safety to staff and management satisfaction) rated quite high (averaging around 80 per cent satisfaction in each individual area), areas of improvement have already been identified and new programs and services are already being developed in response to the need expressed in the survey’s results.

The three areas that GEF Seniors Housing is focussing on based on the survey results are recreation, with an emphasis on addressing the senior isolation issues; meal services, with a more effective feedback process on meals that both family and residents can use; and, communication, with new formal communication processes that include regular follow-ups with anyone who directly contacts GEF Seniors Housing.
Best Small and Medium Employers in Canada
For the seventh year, GEF has ranked as one of the Top 50 Best Small and Medium sized employers in Canada. This year saw GEF named as a Platinum Organization and listed amongst the Top 28 business in Canada, as reported in the November issue of Canadian Business magazine. The audit to determine Canada’s Best Small and Medium Employers was performed by Aon Hewitt, who surveyed GEF’s employees. This consistent top ranking is an honour for GEF to receive every time and is a reflection of the culture that all GEF employees experience each and every day.

Long Service Awards
January saw 52 different employees be recognized for their long-standing service with GEF. The annual Long Service Awards thanked these employees for their committed service (some more than 20 years of service) with an evening event celebrating their achievements. Board Chair Gary Gordon attended the event and personally thanked all 52 recognized employees for all they do for GEF.

Staff Appreciation Day
In February, GEF celebrated its staff appreciation day at each of its sites. The all day events at each site and at Central Services were attended by all staff throughout the day and every staff member was given a GEF jacket in a colour of their choice.

Strategic Plan
Throughout March and April, Tracy MacLeod and Raymond Swonek presented GEF’s new strategic plan to staff at every site GEF manages. During the presentations, staff had the opportunity to voice their opinions and concerns about the direction GEF is headed in its new strategic plan. The final strategic plan is a result of collaboration from all throughout GEF.

Volunteer Appreciation Month
This past April was named Volunteer Appreciation Month and GEF ensured that all of its volunteers knew they were appreciated. GEF’s list of volunteers includes students within the community, community support groups such as churches, and volunteers living in GEF facilities, calculating close to 60,000 volunteer work hours throughout 2014. Events to celebrate Volunteer Appreciation Month were coordinated by each site’s Recreation Coordinators and were attended by members of GEF’s Senior Management Team. Pictures from the Volunteer Appreciation Month events were shared throughout GEF’s social media pages.

Partnership in Injury Reduction
GEF has partnered with the Worker’s Compensation Board (WCB) in its Partnership in Injury Reduction (PIR) program, which sees WCB performing annual safety audits in GEF facilities. Based on the level of safety in GEF’s working environments, WCB awarded GEF with a $24,417.39 refund cheque to recognize GEF’s commitment to ensuring all GEF employees remain safe in their work places.
Canora Gardens
Alberta Seniors awarded a construction contract to Emcee Construction in April 2015 and began with a full Asbestos removal in the drywall, ceiling texture, and pipe insulation throughout the building, which took approximately six months to complete.

The construction contract includes a complete upgrade of the heating and domestic water systems, the HVAC system, the fire alarm system, sprinkler system, building access system, fall protection systems, as well as a brand new diesel standby power generator system. Aesthetic improvements include all new interior finishes and door hardware, some electrical upgrades, and exterior finishes such as the parking lot and the courtyard. Though the initial framing of the suites will remain the same, suite and common area layouts will be redesigned to enhance the comfort and safety of both staff and residents.

It’s anticipated that Canora Gardens will reopen in the Summer of 2017.

Ottewell Terrace
Ottewell Terrace, GEF Seniors Housing’s newest affordable housing complex, saw its construction completed in 2015. Primrose Daycare moved in to the building in late May with June 1, 2015, being the first day children could attend. The first residents of Ottewell Terrace moved in on June 29, 2015, and the rest of the residents moved in all throughout July.

September 30, 2015, saw Ottewell Terrace’s official grand opening. MLA for Edmonton Gold-Bar Marlin Schmidt and City Councillor for Ward 8 Ben Henderson both attended and spoke at the event on Ottewell Terrace’s contribution to the community and the importance of affordable seniors housing in Edmonton.

Ottewell Terrace’s intergenerational partnership with Primrose Daycare has been featured in many publications such as Alberta Senior, the Edmonton Sun, the Toronto Sun, and the Edmonton Journal.

Rosslyn Terrace
February 2, 2015, saw GEF Seniors Housing pay off its mortgage on Rosslyn Terrace. The $2.4 Million mortgage helped GEF Seniors Housing build and open its first affordable apartment complex in 2012. This was quickly followed by Rosslyn Lodge’s mortgage being paid off as well in August. GEF Seniors Housing celebrated this occasion with a mortgage burning ceremony and family barbecue on August 19, 2015, which was attended by GEF Seniors Housing CEO Raymond Swonek and Edmonton City Councillor for Ward 2 Bev Esslinger.

Elmwood
GEF Seniors Housing submitted its application to the City of Edmonton to rezone property in the Elmwood community. Currently, the vacant lot attached to Meadowlark Place is not zoned for the kind of affordable apartment complex and lodge GEF Seniors Housing wants to build in the area. If the rezoning is approved by the City of Edmonton, plans to construct GEF Seniors Housing’s 43rd seniors housing complex in Edmonton will begin.

Letters were also sent out to community groups throughout the Elmwood area to notify them of GEF Seniors Housing’s plans to rezone and build in the area.

Sakaw Terrace
The planning for GEF Seniors Housing’s newest affordable apartment complex, Sakaw Terrace, is well underway. The $42.7 Million project has been designed to feature 70 lodge units, 67 one bedroom apartments, and 21 two bedroom apartments (158 units total) in the four story complex.
Work is being done within the Mills Woods community where Sakaw Terrace is being built. Community discussions are active and meetings with the community league have been scheduled for early 2016 to ensure that GEF Seniors Housing’s integration into the community will be smooth and welcome.

Funding and support for Sakaw Terrace is being expressed by both the Province of Alberta and the City of Edmonton. The Province of Alberta has pledged a $20 Million grant to help with the project’s building costs. The City of Edmonton advised that a $6.6 Million grant be provided to further assist in Sakaw Terrace’s construction. The remaining cost to construct Sakaw Terrace will be paid through a $15 Million mortgage and from $1.1 Million of funding directly from GEF.

The coming year looks bright for GEF Seniors Housing’s 42nd housing complex in Edmonton. Through the continued efforts of GEF Seniors Housing staff and collaboration with the greater Mill Woods community, Sakaw Terrace will be a staple part in reducing the affordable senior’s housing shortage in Edmonton.

**New Grants**

The Government of Alberta provided a $40,000 grant in 2015 to help GEF Seniors Housing purchase a new bus. The grant fund came through the Alberta Lottery Fund and was made possible by GEF Seniors Housing matching the funds from the Government of Alberta for the bus, for a total bus cost of $80,000.

Alberta Seniors is providing up to $100,000 per unit for health and safety upgrades to all seniors lodges requiring improvements. GEF Seniors Housing has identified Beverly Place, Queen Alexandra Place, and Virginia Park as all qualifying for the funding from Alberta Seniors to help improve the health and safety systems in each of the buildings.
Vision, Mission, and Values Statements

GEF’s communications team worked closely with senior management to re-create the organization’s Vision, Mission, and Values statements. These statements are an imperative part of any not-for-profit organization and stand as the main set of principles for all staff to abide by. During the redrafting, extra care and attention was paid to the number of staff employed by GEF who speak English as a second language. The communications team and senior management ensured that the Vision, Mission, and Values statements were all written in accessible language that could be appreciated by all GEF staff.

GEF is proud to present its new Vision, Mission, and Values statements.

Vision: Positively influencing seniors’ quality of life.
Mission: Leaders in friendly, affordable, secure housing and services for seniors.
Values: Our values define how we serve and build relationships with our seniors’ community, as well as our workplace family.

Respect
Dignity • Appreciation • Courtesy
Integrity
Trustworthy • Honest • Ethical
Well Being
Happiness • Health • Balance
Accountability
Responsibility • Commitment • Ownership

K-Days Parade

GEF participated in the K-Days Parade through downtown Edmonton on July 17, 2015, with a full sized float featuring GEF’s mascots Harold and Mildred. The float was a hit with parade attendees and GEF won the best float in the not-for-profit category.

Social Media

GEF’s social media presence has grown exponentially over 2015. At the time of this writing, GEF had 305 Likes on Facebook and 340 Followers on Twitter. Interactions have increased as well with campaigns such as the coordinated announcement with the Government of Alberta about GEF’s funding for the Sakaw project, featuring photos of GEF senior management and residents with provincial government officials. Other successful posts on social media include Holiday posts of staff dressed as Santa Claus and elves, GEF Central Service’s 1,200 item donation to the Edmonton Food Bank, and the announcement of GEF winning the best not-for-profit float at Edmonton’s K-Days parade.

Building for Life Raffle

The 2015 Building for Life Raffle closed on August 28, 2015, with 4,155 of the 5,000 tickets being sold (85 per cent of the tickets) for a total of $6,300 being raised. The winner of the final draw was Acoustical & Total Cleaning Services, a regular vendor with GEF, who purchased $1,000 worth of raffle tickets. Upon winning the $1,500 prize, Acoustical & Total Cleaning Services graciously donated their winnings back to GEF.

Political Appearances

Edmonton Councillors, MLAs and MPs attended many GEF events throughout 2015, showcasing a support for GEF’s mission and mandate in affordable seniors housing.

AGLC

Casino fundraisers are a huge asset to the continued support of GEF. GEF’s casino on January 3 and 4, 2015, at the Yellowhead Casino raised a total of $81,747.29.
Alberta Minister of Health and Seniors Sarah Hoffman made an appearance at McQueen Place’s Remembrance Day ceremony on November 11, 2015. MLA for Edmonton Gold Bar Marlin Schmidt and Edmonton City Councillor Ben Henderson both attended the opening of Ottewell Terrace on September 30, 2015 (which was covered on September 30, 2015, by the Edmonton Sun newspaper). MP Kerry Diotte attended many holiday events over December at sites in the Rosslyn and Virginia Park portfolios, where he spoke on the importance of serving seniors in the Edmonton community and on the role GEF is playing in ensuring that Edmonton seniors have safe, secure, and affordable homes. MP Kelly McCauley visited with the residents at Meadowlark Place on December 24, 2015, for a Christmas celebration and even brought some rum for the holiday eggnog.

**Chalkboard Cube**
As part of Alberta’s Senior Week, which is held each year during the first week of June, the communications team built and distributed three interactive chalkboard cubes to the Downtown Stanley Milner Library, McQueen Place, and Ottewell Place. The cubes, which stood six feet tall, garnered a lot of attention when placed indoors for the beginning week of June. The chalkboard cubes invited people young and old to finish the sentence “As I age...” resulting in a mix of messages ranging from dreams and aspirations to heartfelt words of wisdom and humorous one-liners. By participating in Seniors’ Week, GEF hoped to show appreciation to Alberta’s seniors for their involvement and contributions that benefit Albertans of all ages.

**Building for Life Breakfast**
The Building for Life Breakfast Fundraiser was held on April 22, 2015. This was the first year GEF Seniors Housing’s largest fundraiser took place in the spring; previously the event had taken place annually in the fall. 2015’s event was the seventh year GEF Seniors Housing invited the Edmonton business community to host a table of their network contacts and gave them the opportunity to make an important contribution to the Building for Life Fund. The event, hosted by CTV’s Daryl McIntyre, entertained a number of government officials as the Alberta Provincial elections took place less than a month post breakfast fundraiser. Raymond Swonek, CEO, implored the attending guests to foresee the approaching influx of seniors who will need a safe and affordable place to call home. The breakfast boasted more than 300 attendees whose generous contributions raised a total of $77,514 in donations and pledges to build more affordable housing for seniors in the Edmonton community.
GREATER EDMONTON FOUNDATION
Summary Statement of Financial Position
December 31, 2015
(in thousands)

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<td>51,885</td>
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<tr>
<td>Total long-term assets</td>
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<td>51,885</td>
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<tr>
<td>TOTAL ASSETS</td>
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<td>$65,623</td>
</tr>
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| LIABILITIES AND NET ASSETS |       |       |
| Current Liabilities        |       |       |
| Accounts payable and other current liabilities | $6,521| $15,592|
| Total current liabilities  | 6,521| 15,592|
| Long-Term Debt             | 3,470| -     |
| TOTAL LIABILITIES           | $9,991| $15,592|

| NET ASSETS                 |       |       |
| Invested in property and equipment | $16,983| $10,616|
| Externally restricted        | 28,653| 29,420|
| Internally restricted for:   |       |       |
| Property & Equipment        | 615   | 615   |
| Debt retirement             | -     | 4,870 |
| General                     | 455   | 455   |
| Maintenance                 | 3,056 | 2,654 |
| Restricted operating        | 150   | 150   |
| Restricted operating        | 342   | 1,042 |
| Unrestricted                | 210   | 209   |
| TOTAL NET ASSETS            | 50,464| 50,031|

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<th></th>
<th>2015</th>
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<tbody>
<tr>
<td></td>
<td>$60,455</td>
<td>$65,623</td>
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</table>
Revenue
Operations Only
(In Thousands)

Rent $15,759
City of Edmonton 3,700
Province of Alberta 3,977
Other revenues 4,014
TOTAL $27,450
Expenses
Operations Only (In Thousands)

Personnel $17,094
Operating 3,742
Utilities/Taxes 2,493
Maintenance 1,202
Administrative 877
LTD interest 209
TOTAL $25,617
## GEF Locations

This symbol * indicates a combined site with both a lodge and an apartment on the same property.

The number of apartment suites or lodge rooms is listed in brackets after the building name.

### Seniors Self-Contained

#### Central Edmonton
- **Ansgar Villa** (176)
  - 10170-120 St
- **Cathedral Close** (131)
  - 10039-103 St
- **Groat House** (51)
  - 12627 Stony Plain Rd
- **Kiwanis Place** (121)
  - 10330-120 St

#### Northwest Edmonton
- **Britannia Gardens** (65)
  - 10142-157 St
- **Canora Gardens** (98)
  - UNDER RENOVATION
  - 10160 – 151 St
- **Mountwood** (51)
  - 11512 – 128 St
- **Rosslyn Place** (50)
  - 10819-134 Ave

#### Northeast Edmonton
- **Avenwood Corner** (65)
  - 11909-88 St
- **Barvinok** (20)
  - 3625 – 116 Ave
- **Buchanan Manor** (23)
  - 8804-121 Ave
- **Highland Place** (67)
  - 6209-118 Ave
- **Londonderry Village** (118)
  - 13805-75 St
- **Porta Place** (73)
  - 4436-117 Ave

#### Southeast Edmonton
- **St. Josaphat’s** (115)
  - 9637-108 Ave
- **Virginia Park** (140)
  - 11033-76 St
- **Southwest Edmonton**
  - **Father Hannas** (43)
    - 10809–70 Ave
  - **Knox-Met Manor** (79)
    - 10941-83 Ave
  - **Pleasantview Place** (151)
    - 5210-110 St
  - **Strathcona Place** (229)
    - 7720-108 St
- **Southeast Edmonton**
  - **Bateman Manor** (51)
    - 9923-90 Ave
  - **Gateway Manor** (36)
    - 4215–102 Ave
  - **Grace Garden Court** (35)
    - 6303–104 Ave
  - **Montgomery Place** (303)
    - 9420-92 St
  - **St. Nicholas** (38)
    - 5619–98 Ave
  - **Trinity Hall** (47)
    - 8419-102 St
  - **Trinity Lutheran House** (36)
    - 10006-80 Ave

#### Lodges

- **Central Edmonton**
  - **Kiwanis Place** (206)
    - 10330-120 St
- **Northwest Edmonton**
  - **Rosslyn Place** (50)
    - 13311-109 St
  - **McQueen Place** (120)
    - 10938-142 St
- **Southeast Edmonton**
  - **Meadowlark Place** (58)
    - 8609-161 St
  - **Ottewell Place** (124)
    - 6315-92 Avenue
- **North East Edmonton**
  - **Lauderdale Homes** (12)
    - 129 Ave & 103 St
- **Southwest Edmonton**
  - **Pleasantview Place** (59)
    - 5210-110 St
  - **Queen Alexandra Place** (58)
    - 10825-77 Ave
- **Southeast Edmonton**
  - **Ottewell Place** (124)
    - 6207-92 Ave

---

2015 Annual Report to the Community | Page 15
**GEF** operates & manages:

- **29** apartment buildings
- **10** lodges
- **2** duplex communities

**GEF** is a not-for-profit registered charity.

**OUR MISSION** Leaders in friendly, affordable, secure housing & services for seniors.

The year **GEF** began serving seniors & their families.

**GEF Seniors Housing** is the largest provider of subsidized seniors housing in **ALBERTA**.

---

**GEF** employs more than **450** Albertans.

Since 2000, **GEF** has received the COR for workplace Health & Safety through the Partnerships in Injury Reduction program.

**GEF** buildings are certified Crime Free Multi-Housing properties by the Edmonton Police Service.

---

**Years** **GEF** has been recognized as one of the top 50 Best Small and Medium Employers in Canada by employees.

76% of **GEF** residents have incomes of less than $1,850 per month.

7 years **GEF** began serving seniors & their families.

- **13** residents are over 100 years of age
- **76** average age of apartment tenants
- **84** average age of lodge residents
- **75** years of age

---

More than **700** seniors are waiting to call **GEF** home. Some will never be able to.

3,500 seniors call **GEF** home. Our measure of success is our residents’ happiness, continued health & their families peace of mind.

---

75% of **GEF** residents are female.

**Revised October 19, 2015**