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Canada Green 30 Award Given to Edmonton's Largest Provider of Seniors' Housing

Edmonton, AB –April 28, 2011– GEF Housing for Seniors' positive impact on the environment has been recognized for the second year in a row in Macleans magazine. The *Green 30* list of companies as compiled by Aon Hewitt, recognizes organizations environmental efforts as perceived by their employees.

Rosslyn Terrace, a 50-suite apartment scheduled to open in January 2012, is the flagship of environmental stewardship for GEF. The building will have added insulation, solar heated hot water, energy efficient lighting, a heat recovery system, triple pane low-E Argon filled windows, dual flush toilets and Energy Star rated appliances.

The Foundation replaced almost 2500 toilets with dual flush models at 31 of their buildings to reduce water consumption. Other improvements include upgrades to lights, to reduce electrical costs and improved information management practices to significantly lower paper consumption. Recycling initiatives have resulted in less garbage being produced, bringing greater awareness to employees who are now carrying the message of environmental stewardship into their own homes.

"Of course we're saving money by making these improvements and we expect these eco-friendly measures to pay for themselves in just a few years -" however, the real winner is the environment." said Raymond Swonek, Executive Director. We are living in a time of unprecedented global change where our actions now, will shape the future. I am proud to be part of such a socially conscious organization and pleased to see our employees embracing the Foundation's environmental stance in all the work we do."

The complete list of Canada's Green 30 will be available in the May 9, 2011 issue of Macleans.

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GEF Seniors Housing is the largest provider of subsidized seniors supportive living residences providing nearly 2600 Edmonton senior citizens with safe, affordable homes and services.