



FOR IMMEDIATE RELEASE

Greater Edmonton Foundation (GEF Seniors Housing) Invites Edmontonians to Engage in an Interactive Community Art Project at Stanley Milner Library during Seniors' Week

Edmonton, AB – May 29, 2015 – GEF Seniors Housing would like to invite the community and the media to get engaged in the “**AS I AGE ...**” **CHALK CUBE**, an Interactive Art Project that will be placed inside the Stanley Milner Library during Seniors' Week. The Chalk Cube has the sentence *AS I AGE ...* and encourages the guests of the library to fill in the rest of the line with their dreams, aspirations, words of wisdom and let the community know their thoughts. The Chalk Cube will be available at the Stanley Milner Library at 7 Sir Winston Churchill Square from June 2 to June 7th ... we invite you to come and participate.

There have been similar Chalk Walls posted last summer; one of them was “I Heart YEG because” ... to encourage positive conversations within the community about living in Edmonton.

The concept of this Interactive Art Project was created as an experiment by Taiwanese American artist Candy Chang. After losing someone she loved and falling into a depression, Candy Chang invited people to share their personal aspirations by completing the sentence “Before I die” ... in chalk on the side of an abandoned house in her neighbourhood. The project gained global attention and thanks to communities around the world, there have been over 500 of these interactive chalk walls, created in over 70 countries. Feel free to have a look at this link to see the global impact: <http://candychang.com/before-i-die-in-nola/>

Timea Carlsen, Communications Manager at GEF states: “We hope this inspires our community during Seniors' Week. The seniors of Edmonton deserve our respect and recognition for building the communities that we are so fortunate to enjoy every single day. Their contributions have made Edmonton a place where we all love to live and we hope that you will join us in celebrating our Edmonton Seniors' Week by writing your positive thoughts on what you would like to do, your dreams or any sage advice you have learned, as you have aged. I know that “AS I AGE”, I have realized that I have so much to be grateful for and I take a moment every day to close my eyes and say “Thank You” for every single blessing I have, including my family, friends, and this great country that we live in.”

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GEF Seniors' Housing is a not-for-profit registered charity. We are the largest provider of subsidized seniors' housing in Alberta, with approximately 3400 Edmonton senior citizens calling GEF home. Our mission is to provide friendly, affordable, secure homes and services for seniors in our Edmonton communities.